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**XD Inc.**

**心动有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 2400)**

## **POSITIVE PROFIT ALERT**

This announcement is made by XD Inc. (the “**Company**”, together with its subsidiaries and the PRC consolidated affiliated entities, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended June 30, 2024, the Group is expected to record:

- (i) a revenue ranging from approximately RMB2,180 million to RMB2,230 million, representing an increase of approximately 24.4% to 27.2% as compared to the corresponding period of the last year. The expected increase in revenue is mainly attributable to (a) the revenue from newly launched games GoGo Muffin (出發吧麥芬) and Sword of Convallaria (鈴蘭之劍), (b) the increase in information services revenue from TapTap PRC, and (c) partially offset by the decrease in revenues from certain existing games; and
- (ii) a net profit ranging from approximately RMB220 million to RMB270 million, representing an increase of approximately 114.0% to 162.7% as compared to the corresponding period of the last year. The expected increase in net profit is mainly attributable to (a) an increase in gross profit due to improvements in total revenue and gross margin, and (b) partially offset by the increase in marketing expenses.

As of the date of this announcement, the Company is still in the process of finalizing the unaudited consolidated interim results of the Group for the six months ended June 30, 2024. The information contained in this announcement is only based on the preliminary assessment by the Board with reference to the information currently available to the Board and the unaudited consolidated management accounts of the Group for the six months ended June 30, 2024, which has not been audited or reviewed by the Company's independent auditors and/or the audit committee of the Company, and may be subject to adjustments. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended June 30, 2024, which is expected to be published by the end of August 2024.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**XD Inc.**  
**HUANG Yimeng**  
*Chairman and Chief Executive Officer*

Shanghai, China, August 5, 2024

*As at the date of this announcement, the Board comprises Mr. HUANG Yimeng, Mr. DAI Yunjie and Mr. FAN Shuyang as executive Directors, Mr. WU Meng as non-executive Director and Mr. PEI Dapeng, Mr. XIN Quandong and Ms. LIU Qianli as independent non-executive Directors.*